Working with Tommaso Pizzamiglio

Film direction and AI realisation

I am a Milan-based film director and executive producer at I Sognatori. I work on commercials, branded films and documentaries. The starting point is your idea and the kind of film it needs to become; the production approach is agreed around that brief.

For agencies

You can bring an existing concept, script or storyboard. I can develop a directing approach and take responsibility for an agreed scope of film realisation. On an AI project, that scope can include video, music and voiceover generation, as in Buzzi. Creative ownership, client approvals and production responsibilities are agreed before work begins.

For production companies

I can join your project as a director, with AI realisation included where it serves the film. We define which tasks sit with me and which remain with your production and post teams. The collaboration can be limited to direction and a specific AI sequence, or cover a broader scope agreed for the project.

What to send first

A short brief is enough to start a conversation: the idea, audience, intended use, available script or reference material, required deliverables, deadline and budget range. I can then assess the creative fit and identify what needs testing before a production scope is agreed.

Selected work

Buzzi AI film for Fondazione Buzzi

AIFA Commercial

Bvlgari Short documentary

These films show different parts of my directing work. The approach to your project will be developed for its own story and production requirements.

How we can structure a project

The following is the collaboration process I propose for new projects. Its scope, milestones and deliverables are agreed for each brief.

Understand the brief

We agree the story, audience, intended use and required outputs. We identify the materials already available and who is responsible for creative and client approvals.

Define the directing approach

I develop the treatment and visual references for the agreed scope. Where AI is involved, we identify which elements must stay consistent and which parts of the idea need a feasibility test.

Test the uncertain elements

We agree a limited test around the most demanding shots or performances. The test informs what can be produced, the production approach and the estimate; it is not a promise of unlimited visual control.

Approve the direction

We agree the look and treatment, then the production scope, approval stages and revision allowance. The fee, timetable and any costs for additional work are confirmed before production.

Build and review the film

Work is reviewed at the agreed milestones. An edit change and a request to regenerate a shot can require different work, so material changes to an approved direction are assessed before proceeding.

Prepare delivery

Final formats, language versions, credits and AI disclosure are agreed for the intended uses. Responsibility for permissions and clearances is defined between the parties. Additional versions are included only when scoped.

Start a conversation

If you have a brief or a sequence in mind, send it over and we can assess how I could contribute. International and remote collaborations are welcome.

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